



VIRGINIA HOSPITAL RESEARCH  
& EDUCATION FOUNDATION



**VIRGINIA**

**RURAL HEALTH TRANSFORMATION**

# Rural Health Transformation: Remote Patient Monitoring & GME Expansion

Kelly Cannon

CEO, VHHA Foundation

June 2, 2026

# VHHA & RHTP

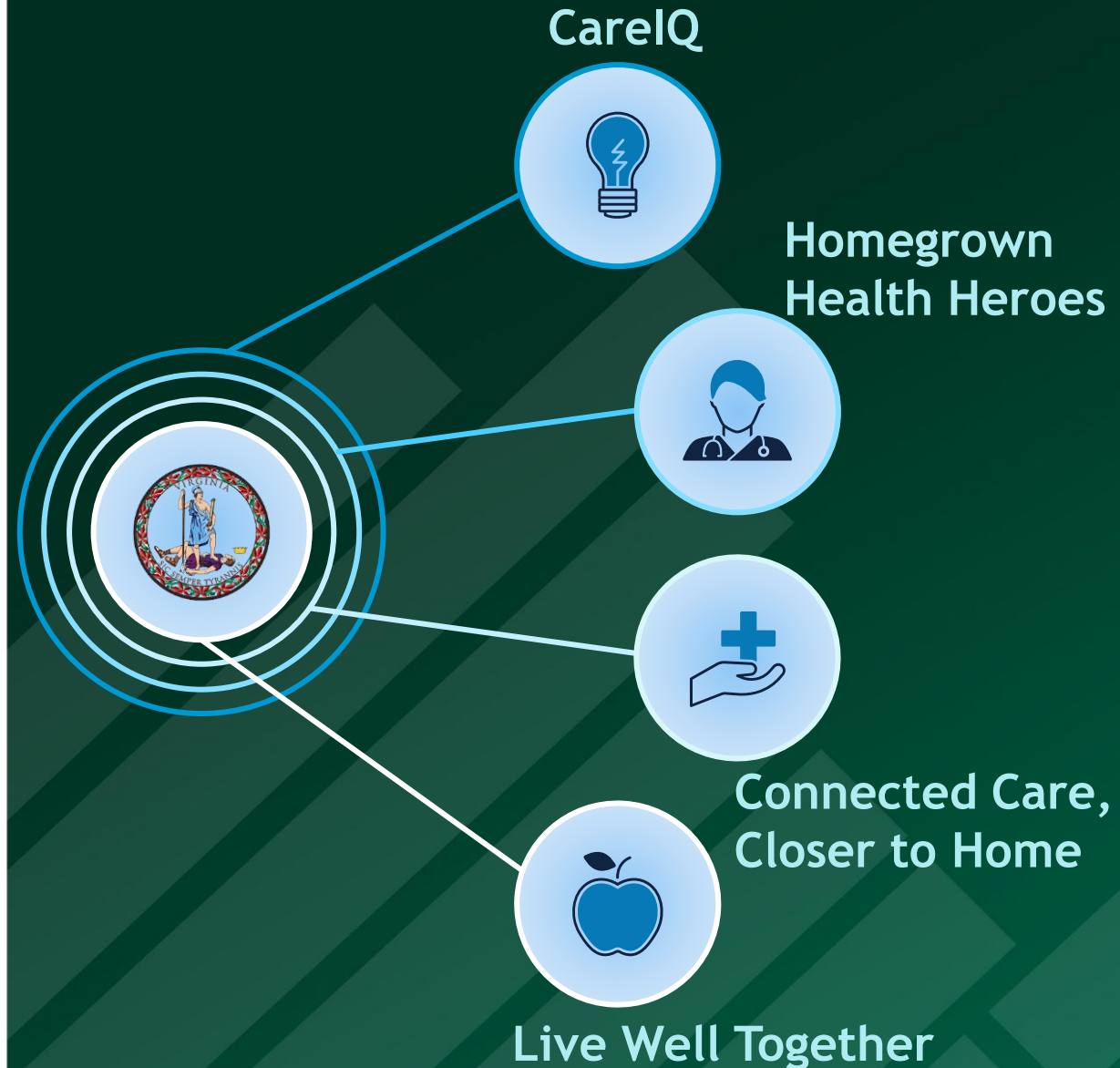
## *Resources and Initiatives*

When **HR1's Rural Health Transformation Plan** requested applications from each state, VHHA and VHHA Foundation collected proposals from hospitals and health systems across the Commonwealth to submit to the state, ensuring that the needs of rural providers and the communities they serve were represented in the state's application.

**VHHA Foundation was named a Key Implementation Partner on two RHT sub-initiatives:**

**CareIQ & Homegrown Health Heroes**

VHHA will continue to support the needs of our rural hospital members across all initiatives to ensure they have the resources needed to take advantage of this important opportunity.



# Our Team



**Kelly Cannon**

CEO



**Amy Crawford**

Director of Grant  
Operations



**Chelsea Graham**

Grants Finance &  
Database Manager



**Mary O'Connor**

Senior Director-  
Population Health



**Adrienne Hill**

Community Health Worker  
Program Manager



**Sharon Alexander**

Director of Workforce  
Initiatives



**Vicki Humphreys**

RHT Grant Administrator



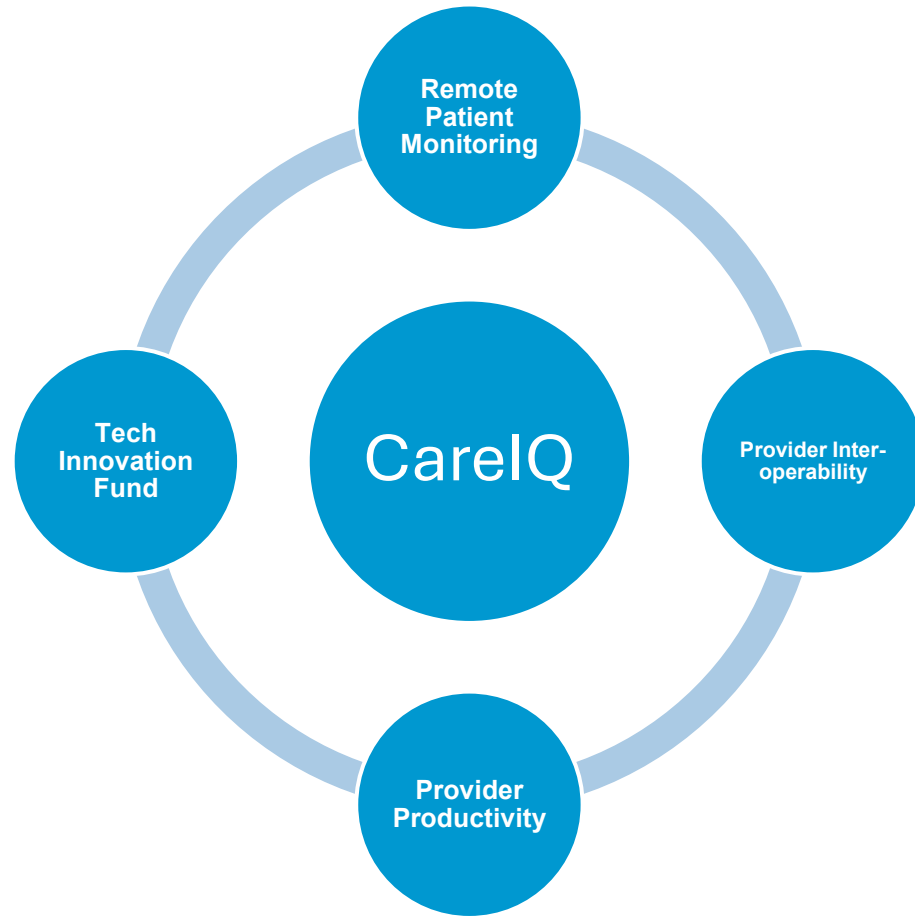
**Kayla Diggs Brody**

Program Manager  
Graduate Medical Education



**Coming Soon!**

Program Manager  
Remote Patient Monitoring



**CMS Priority:** Tech Innovation

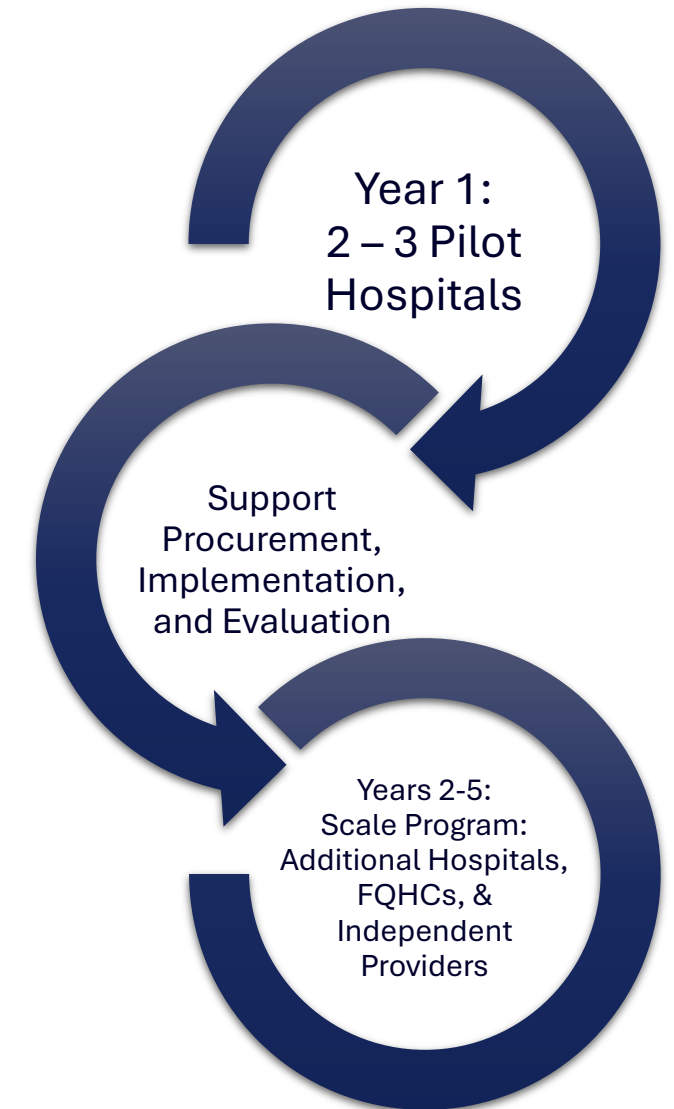
**Virginia Goal:** Piloting and scaling technologies that focus on behavioral change and bolster Virginia-based startups.

The four sub-initiatives of CareIQ work in tandem to fund the development of **innovative medical technology, training and implementation support** for clinical staff, **distribution of tech resources** to rural patients and providers, and **development of coordinated infrastructures** that allow new tech to be integrated into clinical workflows.

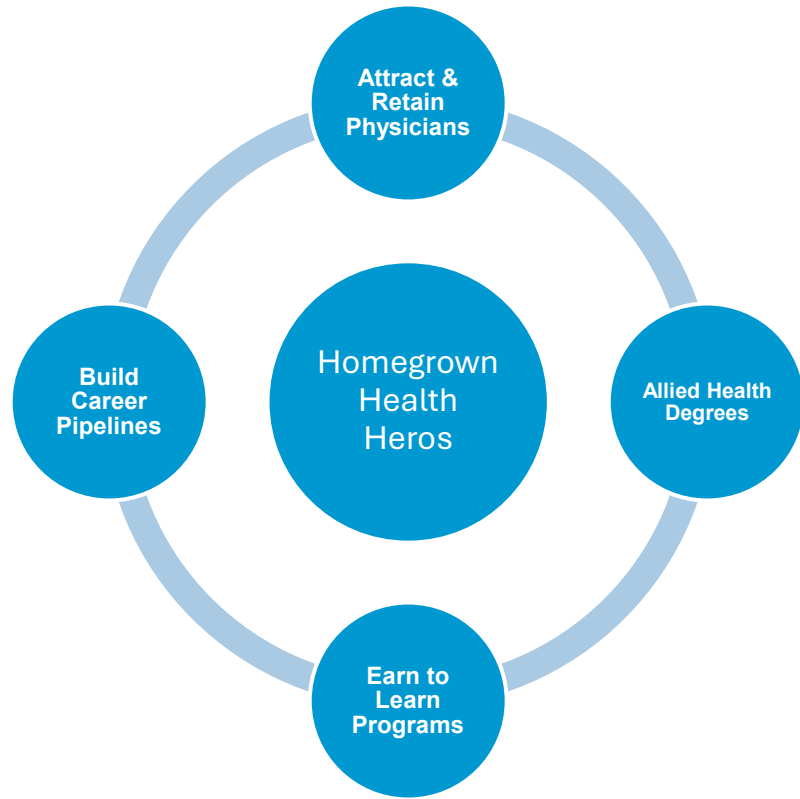


**VHHA Foundation will use its experience contracting with health systems and administering federal funds to quickly and effectively:**

- Support rural providers in identifying and vetting RPM technology vendors
- Identify & contract with rural providers who are prepared to quickly integrate and deploy RPM Technology
- Provide support for training, workflow alignment, and data intake and analysis
- Manage grant administration and ensure procurement compliance
- Continuous evaluation of technology performance and readiness for scale



# Homegrown Health Heros: Attract & Retain Physicians



**CMS Priority:** Workforce Development

**Virginia Goal:** Providing rural Virginia with a robust, homegrown healthcare workforce, providing economic opportunity, and supporting local health systems.

The four sub-initiatives of Homegrown Health Heros aim to bolster the clinical workforce in rural areas by providing **educational pathways** for students interested in health care careers starting with high schools, community colleges, and institutes of higher education then **increasing the capacity** of employers, educators, and health systems to **recruit, train, and retain new clinicians in rural communities**.

# Homegrown Health Heros: Attract & Retain Physicians



- Funding for GME Expansion covers a Rural Residency Slot for 2-4 years.
- Up to 83 slots available, in 3 cohorts.
- 5 year commitment to rural clinical work required, inclusive of initial 3 year residency period.

Health System admin costs to implement GME program

Resident salaries & benefits

Wraparound supports to address retention barriers in rural communities

**Up to \$200k per year**

# Beyond RPM & GME:

How can VHHA help you make the most of your RHT funding?

VHHA is committed to providing members with up-to-date information, assistance navigating compliance and reporting requirements, legal review, questions about eligibility, and potential regional partnerships.



# Add your Rural Health Grants Leadership to VHHA's Contact List

Use the QR Code to the right to view and complete the VHHA Rural Health Transformation Information Contact List.

Contacts added to this list will also be shared with the state's RHT communications team.





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# Questions?

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**[kcannon@vhha.com](mailto:kcannon@vhha.com)**  
**804.212.8721**

# Continuing Education!

In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and Virginia Hospital Research & Education Foundation. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This program is approved for **6.5 hours of CE credit for physicians, nurses, pharmacists, and healthcare administrators.**

**Please complete the evaluation by July 2** to receive certification of your earned credits.

