

Virginia Rural Health Association  
RURAL HEALTH VOICE

November 19, 2024



WORKFORCE:  
BEYOND  
DOCTORS

Jenny Bolte, Deputy Director  
New River/Mount Rogers Workforce Development Board

# WHO WE ARE

We are business leaders, a local Workforce Development Board, a nonprofit, and a training provider who are part of a Healthcare Sector Partnership working together to address workforce challenges specific to the healthcare sector in our region.

Jackie Fox, Owner and Administrator, Senior Home Share and Healthcare Academy of Southwest Virginia

William Lester, President and CEO, Warm hearth Village

Angi Chandler and Kathy Pickel, Program Coordinators, NRMR Workforce Development Board

Danielle Montague, Program Coordinator, Virginia Rural Health Association



**NEW RIVER/MOUNT ROGERS  
WORKFORCE DEVELOPMENT BOARD**  
CULTIVATING TALENT FOR THE REGION



**whv**  
Warm Hearth Village  
*Living and Learning Together*



*Senior Home Share*  
In-Home Health Care Services



**HEALTHCARE ACADEMY  
OF SOUTHWEST VIRGINIA**

# NEEDS BEYOND DOCTORS

No surprises.....

## 2024 High Demand: 361 Occupations

Occupation (SOC Code and Occupation Description)	High Demand	Funding		STEM Occupations	Registered Apprenticeship	▲ Workforce ▼ Current Year	▲ Avg. Annual Openings ▼ 5 Yr Projection	▲ Workforce Change ▼ 5 Yr Projection	● # ○ %	▲ Median Earnings ▼ Current Year
		FF	G3							
31-1131 Nursing Assistants	✓	✓	✓	STW	✓	38,518	6,514	2,239		\$31,792
29-1141 Registered Nurses	✓	✓	✓	S&E Related		73,126	5,371	4,725		\$77,172
31-9092 Medical Assistants	✓	✓	✓	S&E Related		16,597	2,804	1,841		\$36,964
29-2061 Licensed Practical and Licensed Vocational Nurs..	✓	✓	✓	S&E Related		19,274	1,901	1,251		\$51,322
43-6013 Medical Secretaries and Administrative Assistants	✓	✓	✓			12,958	1,784	1,136		\$37,868
31-9091 Dental Assistants	✓	✓	✓	S&E Related	✓	8,566	1,404	618		\$41,368
11-9111 Medical and Health Services Managers	✓		✓	S&E Related		10,519	1,243	1,790		\$104,230
31-9096 Veterinary Assistants and Laboratory Animal Car..	✓	✓		S&E Related		4,152	922	379		\$30,533
29-2018 Clinical Laboratory Technologists and Technicians	✓	✓	✓	S&E Related		10,480	863	528		\$53,759
31-9097 Phlebotomists	✓	✓	✓	S&E Related		3,166	512	207		\$37,405
31-2021 Physical Therapist Assistants	✓	✓	✓	STW		2,827	509	419		\$63,297
29-1292 Dental Hygienists	✓	✓	✓	S&E Related		5,582	462	393		\$84,059
29-2072 Medical Records Specialists	✓	✓	✓	S&E Related		4,648	401	286		\$46,227
29-2056 Veterinary Technologists and Technicians	✓	✓	✓	S&E Related		3,000	378	328		\$42,488
29-2034 Radiologic Technologists and Technicians	✓	✓	✓	S&E Related		5,474	376	301		\$64,321
29-2053 Psychiatric Technicians	✓			S&E Related		3,132	358	359		\$34,100
29-2099 Health Technologists and Technicians, All Other	✓	✓	✓	S&E Related		3,257	285	211		\$40,218
31-9099 Healthcare Support Workers, All Other	✓	✓		S&E Related		1,678	282	162		\$40,039
31-9093 Medical Equipment Preparers	✓		✓	S&E Related		1,693	272	103		\$38,218
29-2057 Ophthalmic Medical Technicians	✓			S&E Related		1,778	233	163		\$36,761
31-2011 Occupational Therapy Assistants	✓	✓	✓	STW		1,110	218	162		\$67,808
31-9094 Medical Transcriptionists	✓	✓	✓	S&E Related		1,210	217	5		\$34,367
29-2081 Opticians, Dispensing	✓	✓	✓	S&E Related	✓	2,215	215	89		\$48,873
29-1126 Respiratory Therapists	✓	✓	✓	S&E Related		2,742	210	262		\$66,522
31-1132 Orderlies	✓		✓			1,114	195	69		\$31,127
31-2022 Physical Therapist Aides	✓	✓	✓	STW		1,052	181	120		\$29,733
29-2055 Surgical Technologists	✓	✓	✓	S&E Related		2,054	176	141		\$55,581
29-2032 Diagnostic Medical Sonographers	✓	✓	✓	S&E Related		2,167	167	214		\$77,244
29-1031 Dietitians and Nutritionists	✓		✓	S&E Related		1,898	158	133		\$65,230
31-1133 Psychiatric Aides	✓			STW		772	145	83		\$33,819
51-9081 Dental Laboratory Technicians	✓		✓	STW		901	137	37		\$47,584
29-2031 Cardiovascular Technologists and Technicians	✓	✓		S&E Related		1,627	131	76		\$64,528

# GATHERING DATA

## Virginia 2024 High Demand Occupations Dashboard – The Virginia Office of Education Economics

<https://voee.org/virginia-2024-high-demand-occupations-dashboard>

### Data & Reports

Data and Reports | Dashboard

Originally published on December 18, 2023

### Virginia 2024 High Demand Occupations Dashboard

The 2024 High Demand Occupations Dashboard is a user-friendly tool designed to provide access to the 2024 High Demand Occupations List and core labor market data for all Virginia occupations. It offers vital information such as current employment, median annual earnings, average annual openings, and a five-year workforce projection for each occupation. The dashboard also highlights how each occupation aligns with various programs, including the Workforce Credential Grant/Fast Forward, G3 funding, Registered Apprenticeship, and the STEM workforce. Users have the flexibility to tailor the data to their region by selecting a Local Workforce Development Area (LWDA) or Metropolitan Statistical Area (MSA) and can further refine their search based on specific career clusters, pathways, and entry-level education requirements.

# ADDRESSING OUR NEEDS

**your NEEDS**  
Match

Addressing the healthcare needs in a region, particularly in underserved or rural areas, requires a comprehensive approach that focuses on improving access, workforce capacity, and the quality of healthcare services.



# Workforce Capacity and the Quality of Healthcare Services

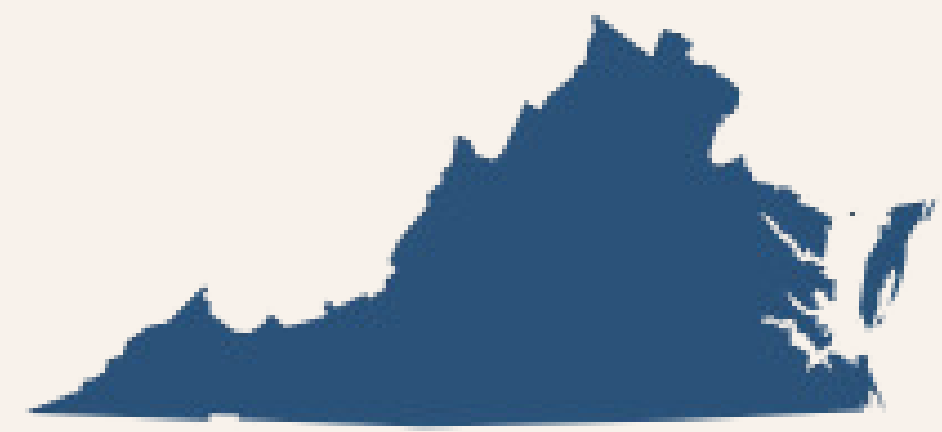
Partnership



Appalachian Regional Commission



HRSA



Congressionally Directed Spending



# How Sector Partners Work Together to Address Regional Needs



Strategic collaborations drive workforce and economic development by ensuring that training programs are responsive to industry needs and by fostering an environment that supports both business growth and worker success.

# Our Healthcare Sector Partnership

## Workforce Development

**Addressing Skill Gaps:** identify specific healthcare workforce shortages and develop targeted training programs to prepare workers for in-demand jobs.

**Career Pathways:** create career pathways for healthcare workers by coordinating with training programs to offer certifications, apprenticeships, and continuing education opportunities to help ensure there's a pipeline of qualified workers in the region.

**Upskilling and Reskilling:** facilitate upskilling and reskilling of existing healthcare workers to keep pace with changes in medical technology, patient care practices, and healthcare regulations.

## Collaboration and Resource Sharing

**Pooling Resources:** enable the sharing of resources, such as funding, training facilities, and expertise to enhance healthcare delivery and workforce training.

**Best Practices and Innovation:** share best practices and collaborate on solutions to common challenges.





# CONNECTING TO YOUR LOCAL WORKFORCE DEVELOPMENT BOARD

VirginiaCareerWorks.com



FIND A CAREER CENTER →

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CONTACT YOUR LOCAL WORKFORCE BOARD →

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CONTACT YOUR BUSINESS SERVICE  
REPRESENTATIVE →

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Alexandria/Arlington

Bay Consortium Region

Greater Roanoke Region

Capital Region

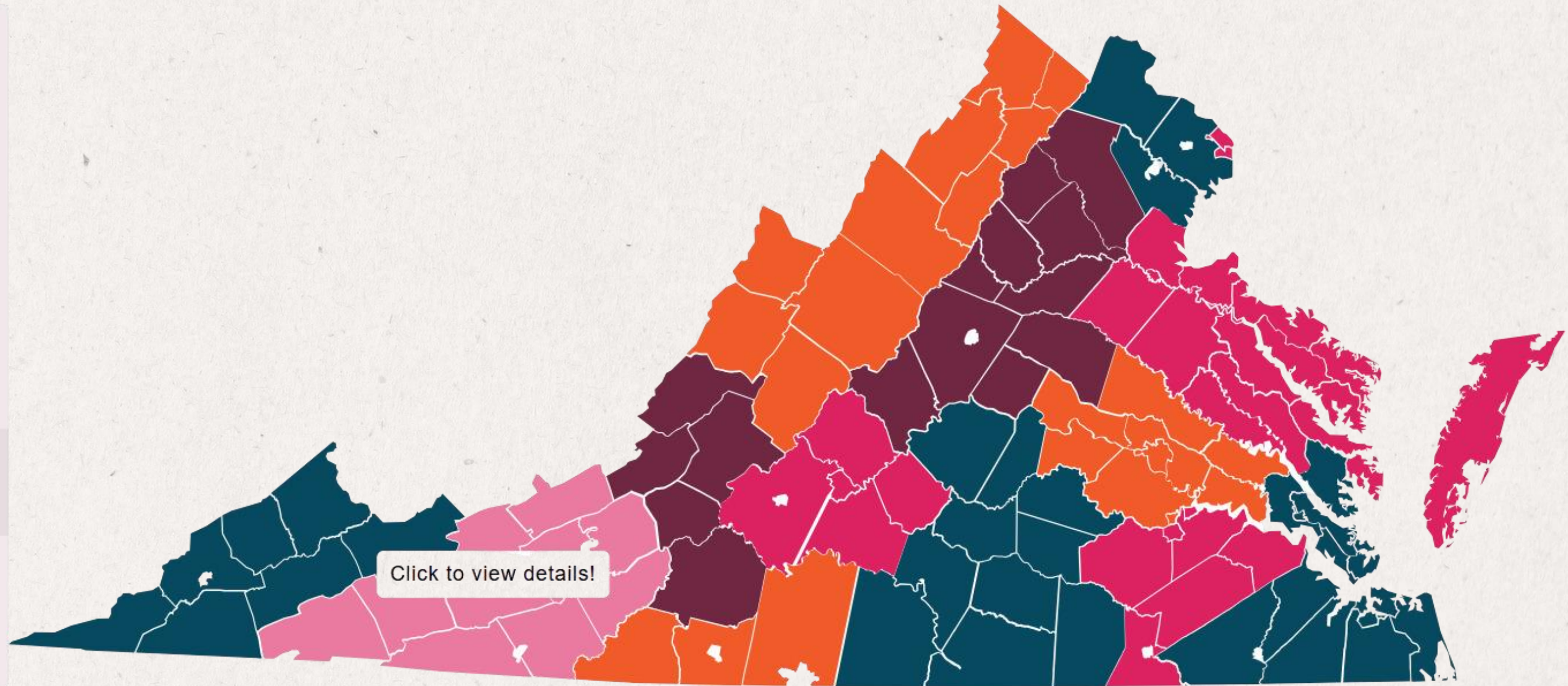
Crater Region

Hampton Roads Region

New River/Mount Rogers  
Region

Northern Region

Piedmont Region



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FIND A CAREER CENTER →

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CONTACT YOUR LOCAL WORKFORCE BOARD →

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CONTACT YOUR BUSINESS SERVICE REPRESENTATIVE →

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## NEW RIVER/MOUNT ROGERS REGION

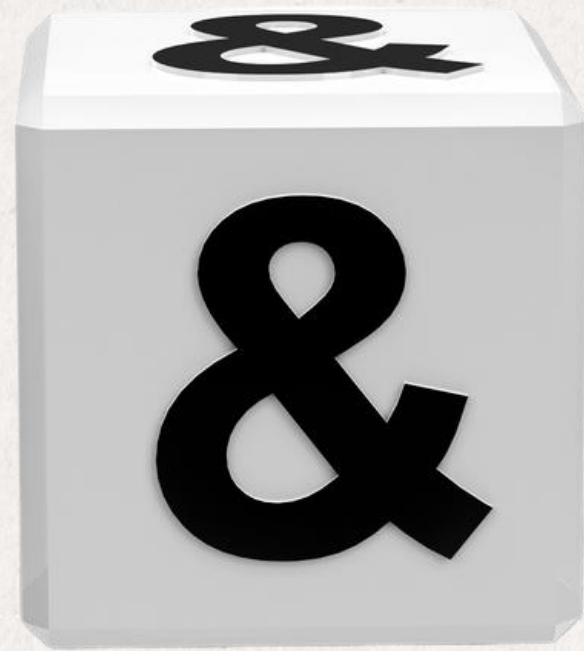
Bristol, Galax, Radford, Bland, Carroll, Floyd, Giles, Grayson, Montgomery, Pulaski, Smyth, Washington, Wythe

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