

**THE RURAL HEALTH**

**VOICE**

**CONFERENCE**

**November 19-20, 2024**

*Southwest Virginia Higher Education Center*

*Abingdon, VA*

*Sponsor & Exhibitor  
Packet*

# **About VRHA**

The Virginia Rural Health Association (VRHA) is a 501(c)(3) nonprofit organization working for the 2.5 million people who call rural Virginia their home. Our mission is to improve the health of rural Virginians through education, advocacy, and fostering cooperative partnerships.



For over twenty years, the Virginia Rural Health Association has served as "The Voice for Rural Health in Virginia." Rural Health is different. Rural Americans face a unique combination of factors that create disparities in health care not found in urban areas. Economic factors, cultural and social differences, educational differences, lack of recognition by legislators and the isolation of living in remote rural areas all conspire to impede rural Americans in their struggle to lead a normal, healthy life.

## **The Conference**

**Southwest Virginia Higher Education Center**  
*Located in Virginia Highlands Community College*  
1 Partnership Circle Abingdon, VA 24210

[www.swcenter.edu](http://www.swcenter.edu)

**100-125 Attendees**

Attendees includes facility executives, academic faculty, clinic staff, government officials, health professions students and more.

# Sponsorship Packages

**All packages include booth, full-color logo on website,  
and a 2025 annual membership for one individual**

## **Platinum \$10,000**



**Two Rooms**



**Four Attendees**



**Full page Ad in program**



**Newsletter & Podcast**

## **Gold \$2,500**



**Two Attendees**



**1/4 page Ad in program**



**Newsletter**

## **Silver \$1,000**



**One Attendee**



**business card program Ad**

## **Diamond \$5,000**



**One Room**



**Two Attendees**



**1/2 page Ad in program**



**Newsletter & Podcast**

## **Bronze \$750**



**One Attendee**



**Name listing in program**

# Exhibit Booths & Swag

## Bag Sponsor

Full-color logo on attendee bags  
(Registration & booth fees not included)

**\$600**

## Lanyard Sponsor

Full-color logo on nametag lanyards  
(Registration & booth fees not included)

**\$350**

## Exhibit Booth Only

**Note:** this price does not include conference meals or participation.

**Non-profit: \$250**

**For-profit: \$500**

## Bag Insert Only

Items provided will be included in all participant bags. Materials must be shipped to VRHA.

**Non-profit: \$50**

**For-profit: \$150**

**\*Advertisements & bag inserts must be received by Nov 8th\***

Virginia Rural Health Association  
1872 Pratt Drive, Suite 1125  
Blacksburg, VA 24060

**Unable to attend the conference this year?**  
**Share your message on our podcast!**



**RURAL HEALTH**  
**VOICE**  
**PODCAST**

**\$500/episode: 15 sec message -**  
read by host or pre-recorded as a WAV file.  
**\$5000/year: One sponsor slot/month**

[vrha.org/rhv-podcast/](http://vrha.org/rhv-podcast/)

# Rural Health Voice Conference Sponsor/Exhibitor Application

**Business/Organization:**

**Contact Person/Title:**

**Address:**

**Phone:**

**Email:**

**Person(s) Tending Exhibit (if different from above)**

**Name:**

**Email:**

**Name:**

**Email:**

**Which option(s) are you interested in?**

Platinum: \$10,000

Diamond: \$5000

Gold: \$2500

Silver: \$1000

Bronze: \$750

Bag Sponsor: \$600

Lanyard Sponsor: \$350

For-profit Booth: \$500

Non-profit Booth: \$250

For-profit Bag Inserts: \$150

Non-profit Bag Inserts: \$50

[Click Here for Podcast Sponsorship Form](#)

**My exhibit booth needs electricity:** Yes No

**Please select payment method:**

**Check**

**Credit Card**

**Please Invoice**

Email completed application form to: [meghan@vrha.org](mailto:meghan@vrha.org)