2020

Conference Sponsor Opportunities

The Virginia Rural Health Association (VRHA) is a 501(c)(3) not for profit organization working for the 2.5 million people who call rural Virginia their home.

About VRHA

Our mission is to improve the health of rural Virginians through education, advocacy, and fostering cooperative partnerships.

Over 1000 members strong, the people and organizations who make up VRHA represent a broad scope of health and healthcare: hospital executives, academic faculty, clinic staff, government officials, health professions students and more.

The 2020 Conference

In order to serve our members, we are seeking sponsors for our 2020 virtual event.

For over twenty years, the Virginia Rural Health Association has served as "The Voice for Rural Health in Virginia." Rural Health is different. Rural Americans face a unique combination of factors that create disparities in health care not found in urban areas. Economic factors, cultural and social differences, educational differences, lack of recognition by legislators and the isolation of living in remote rural areas all conspire to impede rural Americans in their struggle to lead a normal, healthy life.

If you have partnered with us in the past, we invite you to join us again this year. If you are new to VRHA - welcome! We look forward to sharing information about your services with our members.

Sincerely:



Beth O’Connor, M. Ed.

Executive Director

Virginia Rural Health Association

540-231-7923

boconnor@vrha.org

Conference Sponsor Opportunities

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| **Sponsor Benefits** | **Platinum: $10,000**  (one available) | **Diamond: $5000**  (five available) | **Gold: $2,500** | **Silver: $1,000** |
| Registration to Conference | 25 complimentary | 10 complimentary | 5 complimentary | 2 complimentary |
| VRHA  Membership | 2021  Organization Member | 2021  Organization Member | 2021  Organization Member | 2021  Organization Member |
| Marketing  Opportunities | Listed on website as event sponsor | Listed on website as sole speaker sponsor | Listed on website as speaker sponsor (shared with another sponsor) | Listed on website in “Thanks to our Sponsors” section |
| Marketing  Opportunities | Listed in newsletter as event sponsor | Listed in newsletter when speaker is announced | Listed in newsletter when speaker is announced |  |
| Marketing Opportunities | Mentioned on podcast as podcast sponsor | Mentioned on podcast as speaker sponsor | Mentioned on podcast as event sponsor |  |
| Full-Color Logo on Conference Website with link to sponsor page | Included | Included | Included | Included |

Conference Sponsor and Exhibit Application

Organization:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ e-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Place an ‘x’ in the sponsor/exhibit level you are choosing. | |
|  | Platinum: $10,000 |
|  | Diamond: $5000 |
|  | Gold: $2,500 |
|  | Silver: $1,000 |

Please e-mail completed application form to kcollins@vrha.org. Upon receipt of your completed form you will receive a confirmation e-mail and invoice for the fees.

Questions? Contact Krin Collins at 540-231-7993 or kcollins@vrha.org