**CREATING A PROGRAM: WHERE TO BEGIN**

- **Conduct a Needs Assessment**

<table>
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<th>Strategy</th>
<th>Background</th>
<th>Actions</th>
<th>Responsible Parties</th>
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<tr>
<td>Explore the implementation of an Integrated Behavioral Health program in the BHC</td>
<td>This model will establish a mental health provider in the primary care setting so that access is easily available during a primary care visit. This will create a continuum of care for the patient in a familiar setting.</td>
<td>1. Develop a community outreach to address the gaps in mental health services for Bath County&lt;br&gt;2. Create a strategy to address needs with community partnerships&lt;br&gt;3. BCH will hire a LGSW who will be located in the BHC to see patients on campus</td>
<td>Pat Jones/Keri Lightner</td>
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<td>Offer Mental Health First Aid to the community.</td>
<td>This strategy will teach area residents and caregivers how to identify risk of harm or suicide, depression and mood disorders as well as substance abuse and encourage treatment of a mental health professional.</td>
<td>1. Meet with community groups who are willing to sponsor programs open to the community; employers, civic and church groups.&lt;br&gt;2. Set dates, times and location and develop marketing materials to increase participation&lt;br&gt;3. Develop an evaluation tool for attendees</td>
<td>Anne Phillips/RACS</td>
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<td>Explore implementation of a SADD (Students Against Destructive Decisions) club</td>
<td>During our CHINA focus groups, we received alarming feedback from our youth population that alcohol and drugs were their greatest concern for the health of our community.</td>
<td>1. Work with high school personnel to develop an interest in creating a SADD club&lt;br&gt;2. Register the club with the National Organization and receive start-up materials for implementation&lt;br&gt;3. Recruit new members and nominate student-club officers</td>
<td>Pat Baker/SCPS</td>
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<td>Explore the use of Tele-Psychiatry Services</td>
<td>Bath Community Hospital has the capacity to offer Tele-Psychiatry Services with existing equipment from the Telemedicine program.</td>
<td>1. Collect data to conduct, determine and evaluate the needs for this service once behavioral health program is established&lt;br&gt;2. Find a provider willing to carry out location such as Roth&lt;br&gt;3. Determine equipment needs and location of services</td>
<td>Pat Jones/Keri Lightner</td>
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CREATING A PROGRAM: WHERE TO BEGIN

- Overviews of Specific Issues in a Rural Context
- Identify and Engage Possible Partners
- Identify Assets/Resources Available
- Set Goals and Priorities

Sources: https://www.ruralhealthinfo.org/topics/telehealth
Avizia telemedicine

- Acquired through grant
- Otoscope
- Ophthalmoscope
- Stethoscope
- Attach EKG machine to chart to enable real time EKG exams
- Avizia Telemedicine Chart
  - Acquired through grant from UVA
- Multiple examination attachments
  - Othoscope - ear, nose and throat exam
  - Ophthalmoscope - eye exam
  - Stethoscope

Can attach EKG machine to chart to enable real time EKG assessment by physician
We have to hardwire our chart to our internet due to internet connection inside the hospital.
TELEMEDICINE PARTNERS

- Augusta Health-Pulmonology, Cardiology, and Neurology
- Bon Secours Health System-Endocrinology
- University of Virginia Health System
  - 15 regularly available specialties
  - 15 site and contract specific available specialties
  - 4 emergency programs
- Community Partnership
  - Rockbridge Area Community Services (RACS)
Patient will get a referral from their provider for specialist care (ex. Cardiology, Pulmonology, Neurology)

The specialist that currently sees patients in our clinic will continue to see patients in our clinic.

The patient will initially see the specialist here in the clinic to establish a relationship.

After initial evaluation, all other follow-up visits that the patient has can be done through telemedicine visit with the patient’s initial specialist.
CHALLENGES

- Finding Partners
- Finding partners that are willing to prescribe
- Provider buy in
- Reimbursement
- Cost of equipment
PATIENT EXPERIENCE
THANK YOU

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