

RECRUITMENT: SHOWCASING YOUR COMMUNITY HEALTH CENTER!

Eastern Shore Rural Health System, Inc.

@ Virginia Rural Health Association, Nov.
2019

SET THE STAGE BY PROMOTING YOUR COMMUNITY AS A PLACE TO LIVE, WORK & PLAY







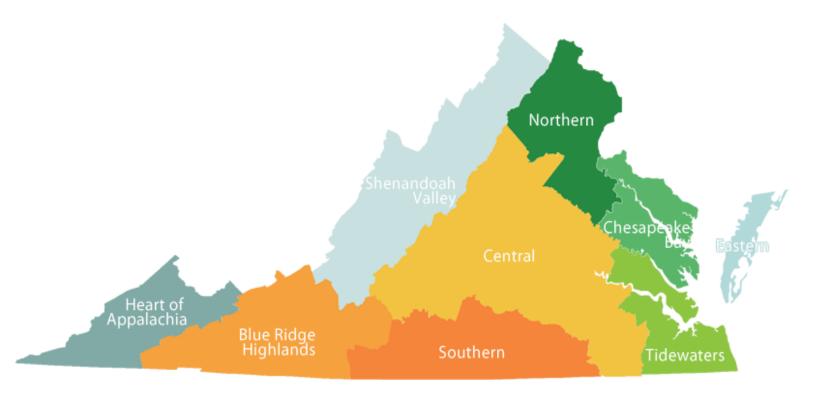






Virginia... and Virginia's Eastern Shore

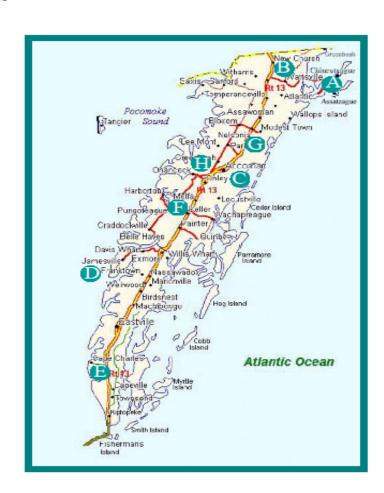
A rural peninsula between the Atlantic Ocean ("seaside") and the Chesapeake Bay ("bayside") that relies on agriculture and aquaculture.





Eastern Shore Rural Health System, Inc. Community Health Center Locations

- A Chincoteague Island Community Health Center 4049 Main Street, Chincoteague, VA 23336
- Atlantic Community
 Health Center (with Dental)
 5219 Lankford Highway,
 New Church, VA 23415
- Onley Community
 Health Center
 20306 Badger Lane
 Onley, VA 23418
- Franktown Community Health Center (with Dental) 9159 Franktown Road, Franktown, VA 23354
- Bayview Community Health Center 22212 South Bayside Road, Cheriton, VA 23316
- Pungoteague School Dental 28480 Bobtown Road, Melfa, VA 23410
- Metompkin School Dental 24501 Parksley Road, Parksley, VA 23421
- Corporate Office 20280 Market Street Onancock, VA 23417



HELP POTENTIAL EMPLOYEES GET A FEEL FOR YOUR AREA AND ITS WAY OF LIFE



On Virginia's Eastern Shore, we support our watermen, farmers, "Salt Water Cowboys," and their families – our neighbors and friends.









Tourism brings visitors across the Chesapeake Bay Bridge and Tannel or from the north - often to vacation - from Chincoteague Island to Cape Charles.



PLACES TO GO, THINGS TO SEE AND DO!

Your Chamber of Commerce is an excellent resource!



















Fri. June "Wayne & Matt, Sometimes Bill" (Band)

Wed. June 'Just Kicking It Line Dancers' Thu. June "Corn Funk Revue" (Band)

Sat. June "SIGNAL 13"

Fri. June "H. M. Johnson" Sat. June "No SPARE TIME"



WELCOME... Y'ALL STAY AWHILE!



A welcome basket filled with local goods... a quaint hotel for their stay... plenty of recommended restaurants with local fare and dietary options... and a generous helping of Southern Hospitality!











We work creatively to welcome potential employees – from the first contact, through planning logistics of their visit and interview, to follow up afterwards – we leave no detail to chance!

SAMPLE ITINERARY FOR AN INTERVIEWING CANDIDATE

Sunday, July 7, 2019

Arrival - accommodations at the Charlotte Hotel

7:00 p.m. Charlotte Hotel: Dinner with Dr. Michael Snyder & Dr. Randi Wingate

Monday, July 8, 2019

8:30 a.m. - 10:00 a.m. Corporate Office: Interview with Nancy Stern, CEO

10:00 a.m. - 12:30 p.m. Migrant Camp Fair/ Tour of Atlantic Community Health Center

1:00 p.m. - 2:00 p.m. Corporate Office: Lunch with Senior Leadership Team

2:30 p.m. - 5:30 p.m. Southern Dental Sites Tour and visit Cape Charles area

6:00 p.m. Island House: Dinner with Dr. Scott Wolpin, Dr. Ed Griggs and Dr. Stephanie Shelley

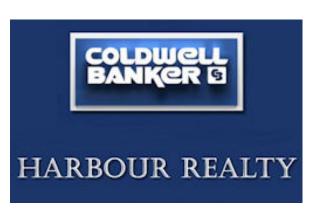
Tuesday, July 9, 2019

8:30 a.m. Crossroads Coffee Shop: Breakfast with CHRO and CDO

9:30 - Noon Boat Ride - depart from Onancock Harbor!

RECRUIT CANDIDATE'S FAMILY — CONNECT FOLKS TO THEIR POTENTIAL NEW HOME

We've found success in working toward "recruiting the spouse" - by connecting candidates and their families with real estate agencies, local job opportunities, and arranging tours of local public and private schools.



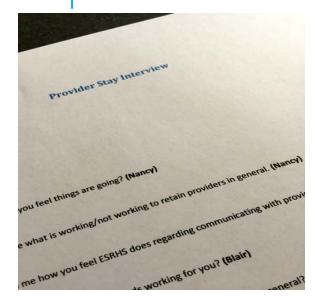








RECRUITMENT...AND RETENTION













CELEBRATION AND FUN!











From 4th of July Ice Cream Socials, to St. Patrick's Day Parades, to memberships in the Rotary and Soroptimist Clubs, and everything in between -ESRHS enjoys its commanity involvement!

PROMOTING YOUR AREA TO NEW FOLKS











What makes your community special? Get excited and share it with others!