By 2040, Virginia could be the 10th most populous state in the nation.

- *University of Virginia Today*
Southwest Virginia could lose as much as 30% of its population within the next two decades.

- The Roanoke Times
ALICE IN PULASKI COUNTY

2015 Point-in-Time Data

Population: 34,528  Number of Households: 14,619
Median Household Income: $47,495 (state average: $66,262)
Unemployment Rate: 7.4% (state average: 5.5%)
Gini Coefficient (zero = equality; one = inequality): 0.43 (state average: 0.47)

Household Survival Budget, Pulaski County

<table>
<thead>
<tr>
<th></th>
<th>SINGLE ADULT</th>
<th>2 ADULTS, 1 INFANT, 1 PRESCHOOLER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>$519</td>
<td>$643</td>
</tr>
<tr>
<td>Child Care</td>
<td>$--</td>
<td>$989</td>
</tr>
<tr>
<td>Food</td>
<td>$169</td>
<td>$561</td>
</tr>
<tr>
<td>Transportation</td>
<td>$322</td>
<td>$644</td>
</tr>
<tr>
<td>Health Care</td>
<td>$165</td>
<td>$634</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$143</td>
<td>$397</td>
</tr>
<tr>
<td>Taxes</td>
<td>$251</td>
<td>$497</td>
</tr>
<tr>
<td>Monthly Total</td>
<td>$1,569</td>
<td>$4,365</td>
</tr>
<tr>
<td>ANNUAL TOTAL</td>
<td>$18,828</td>
<td>$52,380</td>
</tr>
<tr>
<td>Hourly Wage</td>
<td>$9.41</td>
<td>$26.19</td>
</tr>
</tbody>
</table>

What are the economic conditions?

The Economic Viability Dashboard evaluates community conditions for ALICE in three core areas. Each is an index with a scale of 1 (worse) to 100 (better).

<table>
<thead>
<tr>
<th>Housing Affordability</th>
<th>Job Opportunities</th>
<th>Community Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>46</td>
<td>66</td>
<td>43</td>
</tr>
</tbody>
</table>


UNITED WAY OF SOUTHWEST VIRGINIA FIGHTS FOR THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN SOUTHWEST VIRGINIA BECAUSE THEY ARE THE BUILDING BLOCKS FOR A GOOD QUALITY OF LIFE.
46% of households in SWVA struggle to support themselves

Source: American Community Survey, 2015, and the ALICE Threshold, 2015
KEY FINDINGS IN SWVA

- Between 2007 -15’ things worsened in housing affordability, job opportunities, and community resources
- Unemployment in SWVA 7.6% vs state rate of 4.5%
- Less than 6% of state’s employment is in SWVA amounting to less than 4% of state’s payroll
- Firms with less than 50 employees is 48% of SWVA jobs and firms with more than 500 employees is 9% of SWVA jobs vs state’s 23%
KEY FINDINGS IN SWVA

- State’s % of aging population is highest in SWVA (65+ is 18% in SWVA vs 13% statewide)
- Households under the ages of 25 years are more likely to be in poverty (37% in Cumberland Plateau to 73% in New River Valley vs state average of 39%)
- Cost of living in SWVA is 19% lower than the rest of the state....housing is 28% less and childcare is 32% less
- Transportation is higher in SWVA $644 vs state average of $172 for public transportation
The Consequences of Insufficient Household Income
Socioeconomic Factors
- Education
- Job Status
- Family/Social Support
- Income
- Community Safety

Physical Environment

Health Behaviors
- Tobacco Use
- Diet & Exercise
- Alcohol Use
- Sexual Activity

Health Care
- Access to Care
- Quality of Care

50% can be traced back to your zip code.

Only 20% include those moments in a healthcare environment.

Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)
OUR CRADLE-TO-CAREER APPROACH

**EARLY CHILDHOOD**
Children are cared for in quality environments, ready for kindergarten, and equipped with the skills and supports necessary for learning and success.

**ELEMENTARY**
Children are fed, engaged in healthy lifestyles, and reading at grade level by the end of 3rd grade.

**MIDDLE SCHOOL**
Youth have goals, support, and a plan for the future, basic financial literacy, and knowledge about their health and well-being.

**HIGH SCHOOL**
Youth gain hands-on career experience and complete high school with a plan to enter the workforce or pursue opportunities in post-secondary education or training.

**BEYOND**
Families are healthy, educated and financially stable, and are contributing members of a workforce that invest in the community by giving, advocating, and volunteering.
“Educational attainment is arguably the most important ingredient to regional development.”

- Appalachian Regional Commission
Over the next decade, **more than 75% of jobs** will require skills and credentials above and beyond a high school diploma.
Looking Ahead

Standard Diploma: 70% in SWVA county vs. 39% VA state
“…in the end, work itself is the strongest program.”

- Annie E. Casey Foundation
The American “Opportunity Continuum”

EDUCATION, INCOME AND HEALTH: THE BUILDING BLOCKS OF A SUCCESSFUL LIFE

INCOME

Family financial stability

EDUCATION

Graduation and career readiness

Childhood success: Reading at grade level

Infancy 8 years old 18 years old adulthood

HEALTH

Childhood success: Healthy eating

Healthy lives: Disease Prevention