presented at
Virginia Rural Health Association Conference
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presented by
COMMUNITY Health Worker
Today’s Journey

• 1. Introduction
• 2. About the Health Collaborative
• 3. Community Health Worker Project
• 4. Project Updates and Success
The Health Collaborative by the Numbers

- Who is the Health Collaborative
- 252 Members
  - Represent 150 organizations, departments, nonprofits, civic groups and communities
Our Approach

Mission
The Health Collaborative unites organizations and creates action to support health for all people in the Dan River Region

• Integrated approach
  • Complementing existing programs with policy, systems and environmental changes

• Guiding Principles
  • Impact
  • Feasibility
  • Health Equity
Goal 1: Active Living

Create equitable access to opportunities to be physically active
Goal 2: Health Eating

Provide equitable access to local, fresh and healthy food
Goal 3: Access to Healthcare

Increase access to healthcare, resources and education for low income, minority and other under deserved populations
Goal 4: Healthy Spaces

Local institutions and community organizations encourage healthy living and create policies, programs and environments that support health.
Goal 5: Leadership & Capacity Building

Maintain and build a strong and active collaborative structure with broad ownership and Leadership opportunities, representing the diversity of the Dan River Region.
Health Equity

• Providing everyone with the fair opportunity to attain the highest level of health

• Not all neighborhoods and communities are starting in the same place
• Nearly 10 year difference in life expectancy between communities
• 20 year difference in healthy life expectancy between communities
Heat Map of EMS Calls 2015

This map was created in July 2016 courtesy of the City of Danville’s Department of Information Technology.
Goal 3: Access to Healthcare

Increase access to healthcare, resources and education for low income, minority and other under deserved populations
Role of the Community Health Worker

• Bridge the gap between communities and the health and social service system
• Navigate the health and human service systems
• Provide culturally appropriate health education and information
• Advocate for individuals and community needs
• Provide direct services
• Build individual and community capacity
Community Health Worker Model

Participation Criteria:
Location
Diagnosed with chronic illness

Characteristics:
Frequent ED visits
May not have a PCP
At risk or potentially be at risk of not complying with chronic illness

Participant
Example Referral Source: Emergency Department
Care Coordinator

CHW Program
Lives in Caswell County & Patient of Caswell Family Medical Center
Caswell FMC 1 CHW

Lives in the City of Danville or DRHA Neighborhoods
PATHS CHW Team Lead & 5 CHWs

Lives mile outside of the City of Danville, Pittsylvania or Caswell Counties
Gateway Health CHW Team Lead & 3 CHWs

Program Manager oversees coordination and execution of CHW Program, facilitates program implementation team and advisory board
CHW in Action
Social Determinants

- Lack of transportation
- Lack of mental health resources
- Health literacy
- Secure housing
- Employment
- Access to primary care
- Access to specialty care
- Reluctant to seek health and social resources due to stress and lower self-confidence
972 referrals to the CHW Program
632 enrolled clients
519 active clients
356 graduates of the CHW Program
Current Program Update

• 312 connections to a PCP
• 1,600 decrease in Emergency Department visits
• 319 connections to insurance enrollment
• 436 connections to specialty care
• 371 connections to transportation resource

• 352 connections to housing assistance
• 284 connections to food resource
• 149 connections to mental health resource
• 66 connections to job placement resource
Policy Changes Made by CHWs

• Transportation: Cars donated to CHW Project from Danville-Pittsylvania Community Services

• FIT Mobile in partnership with CHW project, Danville Parks & Rec, Averett University, Virginia Corporative Extension

• FQHC billing/payment plan policy

• CHW certifiable workforce in Virginia
Success Stories
Discussion and Questions