November 20 & 21

New College Institute

Martinsville, VA

Conference Sponsor and Exhibitor Opportunities

The Virginia Rural Health Association (VRHA) is a 501(c)(3) not for profit organization working for the 2.5 million people who call rural Virginia their home.

About VRHA

Our mission is to improve the health of rural Virginians through education, advocacy, and fostering cooperative partnerships.

Over 1000 members strong, the people and organizations who make up VRHA represent a broad scope of health and healthcare: hospital executives, academic faculty, clinic staff, government officials, health professions students and more.

The 2019 Conference

In order to serve our members, we are seeking sponsors and exhibitors for our 2019 Annual Conference. This event will be held November 20 & 21 at the New College Institute in Martinsville, VA.

For over twenty years, the Virginia Rural Health Association has served as "The Voice for Rural Health in Virginia." Rural Health is different. Rural Americans face a unique combination of factors that create disparities in health care not found in urban areas. Economic factors, cultural and social differences, educational differences, lack of recognition by legislators and the isolation of living in remote rural areas all conspire to impede rural Americans in their struggle to lead a normal, healthy life.

If you have partnered with us in the past, we invite you to join us again this year. If you are new to VRHA - welcome! We look forward to sharing information about your services with our members.

Sincerely:



Beth O’Connor, M. Ed.

Executive Director

Virginia Rural Health Association

540-231-7923

boconnor@vrha.org

Conference Sponsor Opportunities

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sponsor Benefits** | **Platinum  $10,000** | **Diamond $5000** | **Gold  $2,500** | **Silver  $1,000** | **Bronze**  **$750** |
| Conference Hotel | 2 rooms for 2 nights | 1 room for 2 nights |  |  |  |
| Registration to Conference | 4 complimentary | 2 complimentary | 2 complimentary | 1 complimentary | 1 complimentary |
| VRHA  Membership | 2019  Organization Member | 2019  Organization Member | 2019  Organization Member | 2019  Organization Member | 2019  Organization Member |
| Marketing  Opportunities | Sponsor listing in VRHA newsletter  and VRHA podcast | Sponsor listing in VRHA newsletter  And VRHA podcast | Sponsor listing in VRHA newsletter |  |  |
| Exhibit Space at Conference | Included | Included | Included | Included | Included |
| Full-Color Logo on Conference Website | Included | Included | Included | Included | Included |
| Advertising in Conference Program | Full Page Ad (artwork must be received by 11/2/19) | Half Page Ad (artwork must be received by 11/2/19) | Quarter Page Ad (artwork must be received by 11/2/19) | Business Card Ad (artwork must be received by 11/2/19) | Name Listing |

Conference Exhibit/Bag Insert Opportunities

|  |  |  |
| --- | --- | --- |
| **Exhibit Booth Only Note:** this price does not include conference meals  or participation. | Non-Profit Organization: $250 | For-Profit Organization: $500 |
| **Bag Insert Only** Materials provided will be included in all participant bags. Materials must be shipped to VRHA\* and  received no later than November 2, 2019. | Non-Profit Organization: $50 | For-Profit Organization: $150 |

**\* Bag inserts must be shipped to:** ***Virginia Rural Health Association***

***1872 Pratt Drive, Suite 1125***

*And received no later than 11/2/19* ***Blacksburg, VA 24060***

Conference Sponsor and Exhibit Application

Organization:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ e-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
Person(s) Tending Exhibit (If different from above)

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Place an ‘x’ in the sponsor/exhibit level you are choosing. | |
|  | Platinum: $10,000 |
|  | Diamond: $5000 |
|  | Gold: $2,500 |
|  | Silver: $1,000 |
|  | Bronze: $750 |
|  | For-profit exhibit booth: $500 |
|  | Non-profit exhibit booth: $250 |
|  | For-profit bag insert: $150 |
|  | Non-profit bag insert: $50 |

\_\_\_ My exhibit booth needs electricity (no fee)

Please e-mail completed application form to boconnor@vrha.org. Upon receipt of your completed form you will receive a confirmation e-mail and invoice for the fees.

Questions? Contact Beth O’Connor at 540-231-7923 or boconnor@vrha.org

Conference and Exhibit Location:

New College Institute

191 Fayette Street

Martinsville, VA 24112

Conference Dates: November 20 & 21, 2019

Exhibit Hall Set-up: November 20, 8:00am – 9:00am

Exhibit Hours: November 20, 9:00am –4:00pm

Exhibit Tear Down: November 20, 4:00pm – 5:00pm

(all exhibit materials must be removed by 5:00pm)

TERMS AND CONDITIONS

There is a maximum of 25 exhibit booths available. Conference Sponsors will be given priority on booths until October 6th. After October 6th, booth spaces will be assigned to other organizations on a first come, first serve basis. VRHA reserves the right to deny sponsorship/exhibit space to any entity that is deemed inappropriate.

Hotel reservations and travel arrangements are the responsibility of the exhibitors. Visit the VRHA conference website (https://vrha.org/2019-conference/) for hotel information.

Each exhibitor booth will have a table; the entire facility has free wireless internet. Electrical hook-ups are available upon request. Displays may not be placed in a manner that interferes with other exhibits or creates a hazard for attendees.

Advertising for the conference program must be provided to VRHA **no later than November 2nd.** E-mail artwork to boconnor@vrha.org no later than November 2nd for program inclusion.

No part of an exhibit (including signs and other materials) may be pasted, nailed or otherwise affixed to walls, doors or other surfaces. Damage due to failure to observe this notice must be paid by the exhibitor.

VRHA will not be held liable for damage or loss to an exhibitor’s properties through fire, theft, accident or any other cause. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury or damage to exhibitor’s displays, equipment and other property brought upon the premises of the New College Institute and shall indemnify and hold harmless the New College Institute, and employees from any and all losses, damages and claims.