



Support VRHA with Kroger!

The Virginia Rural Health Association has an account in the Kroger Community Rewards Program! The VRHA staff and board encourages anyone who shops at Kroger to register your Kroger card and select VRHA as the recipient for your rewards.

For every item you purchase at Kroger (excludes fuel and pharmacy), Kroger will donate a small amount to VRHA. The more you buy, the more VRHA benefits!

To use the program:

- Register online at krogercommunityrewards.com
- Be sure to have your Kroger Plus card handy and register your card with your organization after you sign up.
 - If you not yet have a Kroger Plus card, you can get one at the customer service desk at any Kroger.
- Click on Sign In/Register
- If you are a new online customers, click on SIGN UP TODAY in the 'New Customer?' box.
- Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions
- You will then get a message to check your email inbox and click on the link within the body of the email.
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Update or confirm your information.
- Enter VRHA's NPO number (87534) or name (Virginia Rural Health Association), select VRHA from the list and click on confirm.
- To verify you are enrolled correctly, you will see your organization's name on the right side of your information page.
- REMEMBER, purchases will not count for VRHA until after you have registered your card.
- Members must swipe their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count.
 - Do you use your phone number at the register? Call 800-576-4377, select option 4 to get your Kroger Plus card number.